

# BE THE LEADER THAT BRINGS OUT THE *Best in Your Team!*

*With Clinical Calibration™ Direct to Your Practice*

Have you ever been disappointed by your team because they don't support your treatment recommendations? Or have you ever felt a sinking feeling that your team isn't aligned with your interpretation of clinical data?

The symptoms of misalignment can add up:

- Radiographs are not pulled up during exams
- The Diagnodent doesn't work
- Patient health histories are not up to date
- Your practice's periodontal standard of care isn't consistent

At PDA, we believe you deserve the opportunity to get everyone on the fast track to success. PDA's Clinical Calibration programs are on-site, hands-on seminars designed to rapidly elevate your team and match skill sets to identify patient risk.



### ***Meet Your Calibration Coach***

Jodie Heimbach, RDH, has spent the last five years as a PDA Team Development and Clinical Calibration Coach. As the former president of the New Jersey chapter of the American Dental Hygiene Association, Heimbach speaks your team's language, and they will love learning from her!



*"We were talking about risk factors, but until Jodie came into our office, we didn't know how to connect medical/dental history to our other diagnostic tools. Within two days, our whole team was aligned and productivity skyrocketed." - Drs. Andy & Natalie Droel*

### **Diagnostic Clinical Calibration™**

Feel confident that your entire team is aligned to your standard of care for a consistent patient experience.

This program is designed to carry your philosophy into comprehensive diagnosis through co-diagnosis with your team.

### **Periodontal Calibration™**

Regardless of insurance coverage, patients deserve to know their condition, options, and expected outcomes.

This program creates your Periodontal Standard of Care so your team will learn why it is important to treat periodontal disease and how it can affect the health of the patient's entire body. Your team will understand and support your treatment recommendations, and when to intervene in the disease process for better patient outcomes.

*"The team at PDA offer levels of support in every aspect of your practice. Can't say enough about our wonderful coaches Joanne, Jodie and Christine. From helping you to define your dreams, to setting your goals, the PDA team is there for you and for your team. They help with a wide range of tools and systems that are customized to your practice and team."*  
- Dr. Albert Zak

## **DIAGNOSTIC CLINICAL CALIBRATION™**

Price: \$10,500\* | PDA Member Price: \$9,500\*

Duration: Four months

Includes: Two days of on-site visits, pre & post-consult mentorship

*\*Travel not included*

## **PERIODONTAL CALIBRATION™**

Price: \$10,500\* | PDA Member Price: \$9,500\*

Duration: Four months

Includes: Two days of on-site visits, pre & post-consult mentorship

*\*Travel not included*

*Interested?*

**EMAIL:**  
**BRENT@PRODUCTIVEDENTIST.COM**